

CLAIM AMENDMENTS

Please cancel claims 2-28.

Please add new claims 39-46 as follows.

39. (New) A method for relating television program content and corresponding on-line service content, the method comprising the steps of:

- a) providing, for a computer located at a first location, an on-line service located at a second location remote to said first location,
- b) broadcasting, from a transmitter, television program content to one or more audio or video receivers,
- c) transmitting to said computer an address identifying corresponding on-line service content from the transmitter or from a central office,
- d) coordinating said step of transmitting to occur simultaneously with said step of broadcasting; and
- e) accessing said corresponding on-line service content through said on-line service by said computer using said address identifying said corresponding on-line service content.

40. (New) The method of claim 39 wherein said address is a Uniform Resource Locator and said on-line service is a website.

41. (New) The method of claim 40 wherein said on-line service further comprises an Internet Service Provider providing access to said website.

42. (New) The method of claim 40 wherein said on-line service at said address sends information to said computer.

43. (New) An enhanced broadcasting system for presenting audio and video broadcasts and related content, the system comprising:

- a) a receiver for receiving an audio and video broadcast signal;

- b) a first display unit, connected to the receiver, for displaying content of the audio and video broadcast signal;
- c) a computer configured for receiving a code correlated to the content of the audio and video broadcast signal;
- d) the computer executing software for interpreting the code and correlating the code to the audio and video broadcast signal with respect to time; and
- e) a second display unit, connected to the computer, for displaying the interpreted code.

44. (New) A method for providing enhanced television broadcasting, the method comprising:

- a) providing a synchronized presentation of an audio and video signal and related content;
- b) sending the related content from a computer server over a network for receipt by a client computer;
- c) displaying the audio and video signal on a first display screen at a selected time;
- d) interpreting the enhancement; and
- e) displaying the interpreted related content on a second display screen at the selected time.

45. (New) The method of claim 44 wherein the user's response determines a subsequent automatic function.

46. (New) A method for relating and displaying broadcast television programming and information available from an on-line service in relative synchronicity, the method comprising the steps of:

- a) receiving the broadcast television programming, the programming containing an audio-video signal;

- b) receiving a directly transmitted address identifying a portion of information available from an on-line service, the information corresponding to the audio-video signal;
- c) retrieving the information corresponding to the audio-video signal;
- d) synchronizing the information to the audio-video signal; and
- e) displaying in relative synchronicity the information corresponding with the television programming.